



Matching Gift Program Program Details and Form

Matching Gift Program Introduction

The Aaron's Foundation funds a Matching Gift Program, which effectively doubles the contributions that our Associates make to eligible, not-for-profit organizations within the areas of arts and culture, health and human services, civic and community concerns, and education. Active Associates are eligible to participate in the program after six months of continued employment with Aaron's, Inc. (the Company).

Program and Philosophy

The Matching Gift Program is designed to enable Associates, acting on their own initiative, to play a role in the allocation of a portion of the foundation budget, which reflects their own charitable interests. Individual gifts ranging from \$50 to \$1,000 per associate donor will be matched dollar for dollar each calendar year. By involving Associates in the decision-making process, the Company is assured that corporate giving better reflects the values of its people and is more responsive to the local needs of the communities where Associates live and work.

Eligible Organizations

Generally, not-for-profit U.S. organizations recognized by the Internal Revenue Service as charitable organizations under Section 501(c)(3) of the Internal Revenue Code ("IRC") as public charities are eligible for matching gifts. Private foundations and certain IRC section 509(a)(3) supporting organizations are not eligible for matching gifts. Not-for-profit organizations located outside of the United States must provide a registered charity number or proof of charity status. Aaron's reserves the exclusive right to determine the ultimate eligibility of all not-for-profit organizations.

Ineligible Organizations

Excluded from the Matching Gift Program are: individuals; labor, athletic, social, political, fraternal and religious groups; charities sponsored solely by a single civic organization; and organizations identified by the Philanthropic Advisory Service of the Council of Better Business Bureaus as having questionable financial practices. Private foundations and certain IRC section 509(a)(3) supporting organizations are also not eligible for matching gifts. Donations that result in a tangible benefit to the donor are also excluded.

Examples of organizations which do not qualify are: organizations or programs which pose a potential conflict of interest for the Company; churches or religious organizations (however, nondenominational programs sponsored by a church or religious group such as a camp, community center, food pantry, youth home, etc., are eligible); athletics, including scholarships for college and university athletic associations; athletic and band boosters; for-profit associations or social organizations that provide a service like Junior League, Kiwanis, Lions, Rotary, etc.

How To Make Your Matching Gift

Aaron's will match gifts made in cash, stock or securities. The contribution must be given, not merely pledged. Payment can be made by check, money order, online payment or securities. For securities, please attach a copy of the securities certificate to the Matching Gift Form and send to the charitable organization.

- If you make an **online** donation, please complete Section A and parts of Section B. Ensure that your receipt includes the dollar amount, the organizations Tax ID# (EIN) and references the 501(c)(3) designation. If the online receipt **does not** reflect any of this information, request it from the charitable organization and include it with your printed donation receipt along with the Matching Gift Form and directly mail or inter-office to the Aaron's Foundation.
- If you **mail** your donation to the charitable organization, please complete Section A. The charitable organization must complete Section B of the form, include a receipt of your donation and enclose their 501(c)(3) tax exempt letter or other such not-for-profit status documentation and return all documents to the Aaron's Foundation.
- Aaron's will send checks directly to the charitable organizations on a monthly basis. The associate will receive an email letting them know the matching gift form has been processed and a check has been mailed to the charitable organization. If a Matching Gift request is ineligible or cannot be matched, the associate will be notified.

No gift can be matched without a completed form with gift verification. Aaron's reserves the exclusive right to determine the ultimate eligibility of all not-for-profit organizations.



Matching Gift Program Program Details and Form

Please complete all applicable fields on this form in legible handwriting. Incomplete or illegible forms may affect our ability to correctly and promptly process your request.

Section A – To be completed by the Aaron’s Associate (“Donor”)

Charitable Organization Name _____

Street Address/City/State/Zip _____

Contribution Amount \$ _____ Amount to be matched \$ _____
(if less than contribution amount - \$50 to \$1,000 annually)

Donor (Aaron’s Associate) Name _____

Donor Home Street Address/City/State/Zip _____

Work Telephone Number _____ Work Location _____

NOTE TO AARON’S ASSOCIATE: *If your gift was made online, print and attach the donation receipt to this form. The receipt should contain the dollar amount and the Charitable Organization Tax ID# (EIN). If the receipt indicates the organization to be a 501(c)(3), check the box in Section B. If the receipt **does not** contain any of this information, please obtain and attach all to this form and mail directly to the Aaron’s Foundation address below.*

Donor (Aaron’s Associate) Signature _____

Donor’s last date of hire with Aaron’s Inc. _____

Today’s Date ____ / ____ / ____

Section B – To be completed by the recipient’s charitable organization *(if form is directly mailed)*

Charitable Organization Name _____

Street Address/City/State/Zip _____

Charitable Organization Tax ID# (EIN) _____

501(c)(3) designation

Date Gift Received ____ / ____ / ____ Amount of Gift \$ _____

Certified By _____ Title of Certifier _____

Certifier’s Signature _____ Date ____ / ____ / ____

NOTE TO ORGANIZATION: *With your return, please include a donation receipt and a copy of your 501(c)(3) letter, which should reflect your foundation’s status as a public charity. If you are located outside of the United States, please provide the registered charitable organization’s proof of charitable status.*

Please contact Aaron’s, Inc. at matchinggift@aarons.com if you have questions.

Return completed forms:

Aaron’s, Inc. (Matching Gift Program)
400 Galleria Parkway SE, Suite 300, Atlanta, GA 30339
ATTN: Shaun Snyder